




Log on to [www.NCHealthyStart.org/index\\_media.htm](http://www.NCHealthyStart.org/index_media.htm) to listen and view

**Check the box of the category you would like to order.**









All PSAs will be shipped on a single CD. All video PSAs will be placed onto a single DVD.

## Multimedia Catalog




 = radio PSA





 = television PSA

### Before and After Baby








Format	Title	Run time
	<a href="#">Grandma's Kitchen</a> - vitamins and minerals	:35
	<a href="#">Grandma Knows Best</a> - importance of women's health screenings	:35
	<a href="#">Girl Talk</a> - alcohol, tobacco, other drugs and unintended pregnancy	:36
	<a href="#">Old Friends</a> - smoking and secondhand smoke	:35
	<a href="#">Early Detection</a> - screenings for health and wellness	2:35
	<a href="#">Stories</a> - alcohol, tobacco and other drugs and stress	3:21
	<a href="#">Good News</a> - daily multivitamin and nutrition (Folic Acid)	2:44
	<a href="#">Starting Today and Your Child's Life Depends on You</a> - women's health messages (preconception)	1:00

### Pregnancy





Format	Title	Run time
	<a href="#">Girl Talk</a> - alcohol, tobacco, other drugs and unintended pregnancy	:36
	<a href="#">Old Friends</a> - smoking and secondhand smoke	:35
	<a href="#">NC SIDS Law</a> - infant sleep safety	:36

	<a href="#">Early Detection</a> - screenings for health and wellness	2:53
	<a href="#">Infant Sleep Safety</a> - Sudden Infant Death Syndrome (SIDS)	3:04
	<a href="#">Stories</a> - alcohol, tobacco and other drugs and stress	3:21
	<a href="#">Good News</a> - daily multivitamin and nutrition (Folic Acid)	2:44



## □ Parenting and Baby Care

Format	Title	Run time
	<a href="#">Talking to Grandma</a> - about back to sleep for baby to reduce SIDS	:60
	<a href="#">Husband and Wife-</a> reducing SIDS risks	:60
	<a href="#">Baby's Sleep Safety</a> - Back to Sleep to reduce SIDS	:15
	<a href="#">Baby's Sleep Safety</a> - Back to Sleep to reduce SIDS	:30
	<a href="#">Old Friends</a> - smoking and secondhand smoke	:35
	<a href="#">NC SIDS Law</a> - infant sleep safety	:36
	<a href="#">Infant Sleep Safety</a> - Sudden Infant Death Syndrome (SIDS)	3:04

## □ Health Check (Medicaid) NC Health Choice

Format	Title	Run time
	<a href="#">Free or low-cost</a> - children's health insurance available for working parents	:60
	<a href="#">Health Choice</a> - better health for your children	:60
	<a href="#">Healthy Children</a> - peace of mind for parents	:60
	<a href="#">Finding Free or low-cost insurance-</a> for your children just got easier -- apply or renew	:60

## □ NC Family Health Resource Line/Community Education


Format	Title	Run time
	<a href="#">African American Baby Facts</a> - prematurity and low birthweight	:35
	<a href="#">The State of African American Infants in NC</a> - leading causes of infant death	:30



















[The State of Infants in NC](#) - leading causes of infant death


















:30

## □ Medical Home

Format	Title	Run time
	<a href="#">Medical Home</a> - the right call every time	:30

## □ Spanish Media

Format	Title	Run time
	<a href="#">Amar es Aprender 1: La importancia del ácido fólico</a> - the importance of folic acid (Radio Novela)	7:27
	<a href="#">Amar es Aprender 2: La nutrición durante el embarazo</a> - nutrition during pregnancy (Radio Novela)	7:36
	<a href="#">Amar es Aprender 3: El cuidado prenatal</a> - prenatal care (Radio Novela)	7:21
	<a href="#">Amar es Aprender 4: Cómo reconocer las señales del parto prematuro/Hogar Médico-</a> how to recognize premature labor signs/Medical Home (Radio Novela)	7:35
	<a href="#">Amar es Aprender 5: Los peligros de fumar, el humo de segunda mano, el alcohol, las drogas y el estrés durante el embarazo</a> - the dangers of smoking, secondhand smoke, alcohol, drugs and stress during pregnancy (Radio Novela)	7:35
	<a href="#">Amar es Aprender 6: El cuidado del bebé y SIDS</a> - baby care and SIDS (Radio Novela)	8:18
	<a href="#">Examénes Sanos</a> - healthy screenings	:30
	<a href="#">Toma Ácido Fólico Todos los Dias</a> - take folic acid every day	:30
	<a href="#">Tomaste tu vitamina hoy</a> - ácido fólico - have you taken your vitamin today?	13:46
	<a href="#">La nutrición y el ácido fólico</a> - nutrition and folic acid	:30
	<a href="#">Fibre</a> - fever	:30
	<a href="#">Consejos para un embarazo sano</a> - tips for a healthy pregnancy	:37
	<a href="#">El cuidado prenatal</a> - prenatal care	:30
	<a href="#">Reduzca el estrés durante el embarazo</a> - reduce stress during pregnancy	:31
	<a href="#">Reduzca el estres durante el embarazo</a> - reduce stress during pregnancy	:60
	<a href="#">Señales de un parto prematuro</a> - premature labor signs	:30

	<a href="#">El cuidado del bebé</a> - baby care	:30
	<a href="#">Cómo dormir al bebé seguro</a> - baby's safe sleep	:60
	<a href="#">Duerma seguro a su bebé</a> - baby's safe sleep	:30
	<a href="#">Los peligros del humo de segunda mano</a> - secondhand smoke dangers	:30
	<a href="#">Mortalidad Infantil</a> - infant mortality	:30
	<a href="#">Caja Registradora Promo</a> - Health Check/NC Health Choice promo	:60
	<a href="#">HC/NCHC Primos</a> - cousins	:60
	<a href="#">Seguro médico para niños</a> - Health Check/NC Health Choice (HC/NCHC)	:60
	<a href="#">HC/NCHC Program Promo</a> - Health Check and NC Health Choice Promo	:30
	<a href="#">Hogar Médico</a> - Medical Home and HC/NCHC	1:02
	<a href="#">Hogar Médico o Emergencias</a> - Medical Home or emergency room	1:01
	<a href="#">El Catarro</a> - colds, flu and other infections	:30
	<a href="#">Hogar Médico</a> - Medical Home and HC/NCHC	:30
	<a href="#">Emergencias o Hogar Médico</a> - Medical Home or emergency room	:30
	<a href="#">Infecciones del Oído</a> - ear infections	:30
	<a href="#">Sáquele Provecho</a> - make each doctor visit work for you	:30
	<a href="#">Línea de Recursos de Salud Familiar</a> - NC Family Health Resource Line	:34

## ORDER FORM

NAME: \_\_\_\_\_

AGENCY: \_\_\_\_\_

PHONE: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ COUNTY: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WHERE AIR PSAs \_\_\_\_\_

**PLEASE FAX COMPLETED FORM TO (919) 828-1446**

Or

**E-MAIL [information@NCHealthyStart.org](mailto:information@NCHealthyStart.org)**

**QUESTIONS? Call the North Carolina Healthy Start Foundation at (919) 828-1819**